

LAA 1, LLC

EEO Public File Report

(For the period 8/1/2012 through 7/31/2013)

Los Angeles Employment Unit

KLAA (AM), Orange, California (Facility Id. No. 50516)

I. VACANCY LIST

Full-Time Job Title	Date Position Opened	Date Position Filled	Recruitment Source for each Hiree	Recruitment Source for each Interviewee
Account Executive	5/9/13	5/31/13	20	20, 1, 3
General Sales Manager	12/24/12	1/14/13	20	20, 1, 3
Sales Assistant	12/24/12	1/22/13	20	20, 1, 3
Program Director	12/24/12	1/28/13	20	20, 1, 3

II. MASTER RECRUITMENT SOURCE LIST

RS Number	RS Information	Source Entitled To Vacancy Notification? (Yes/No)	No. of Interviewees referred by RS over 12-month period
1	AM 830 KLAAs Website www.am830klaa.com	Yes	
2	KLAAs Radio Station 2000 Gene Autry Way Anaheim, CA 92806 David Baronfeld 714-940-2505	Yes	
3	California Broadcasters Association (CBA) 915 "L" Street, Suite 1150 Sacramento, CA 95814 (916) 444-2237	Yes	
4	Los Angeles Times Classified Ads 202 W. 1 st Street Los Angeles, CA 90022 213-234-5000	No	
5	Academy of Radio Broadcasting Career Services 16052 Beach Blvd. 263N Huntington Beach, CA 92647 714-842-0100	Yes	
6	Apple One Agency 1295 N. Euclid Anaheim, CA 92801 714-634-4631	No	
7	Chapman University Career Placement Centers 333 N. Glassell Orange, CA 92866 714-744-7980	No	
8	Concordia College 1530 Concordia West Irvine, CA 92612 949-854-8002	No	

9	CSUF Dept Communications/Marketing P.O. Box 6846 Fullerton, CA 92834-6846 714-278-3197 714-278-3958	No	
10	CSULB 1250 Bellflower Blvd. Long Beach, CA 90840-4903 562-985-4068 562-985-2044	No	
11	Hire Quest 100 Pacific, Suite 130 Irvine, CA 92618 949-752-7252	No	
12	MonsterTrak 11845 W Olympic Blvd., Suite 500 Los Angeles, CA 90064 800-999-8725	No	
13	Orange County Register www.ocregister.com www.ocjobfinder.com 714-543-5107	No	
14	Sports Business Daily 120 W Morehead Street, Suite 310 Charlotte, NC 28202 704-973-1525	No	
15	Teamwork Online 22550 MCCauley Road Shaker Hts, OH 44122 Buffy Fillipel 216-360-1790	No	
16	UCI Career Center 100 Student Services I Irvine, CA 92697-2075 949-824-4643	No	
17	UCLA Dept of Journalism / Media 501 Westwood Plaza F2-3 Los Angeles, CA 90095-1573 310-206-1915	No	
18	USF OC Campus 480 S Batavia Street Orange, CA 92868 714-633-5626	No	

19	USC Career Planning & Placement University Park Campus Los Angeles, CA 90089 213-821-2028	No	
20	Referral	Yes	4
21	Angels Baseball	No	
22	Unsolicited resumes	No	
23	Craigslist Posting	No	
24	Los Angeles Radio People	No	

Total: 4

**III. DESCRIPTION OF SUPPLEMENTAL OUTREACH
INITIATIVES SHEET**

1. Participation in General Outreach Efforts Using Job Banks or Internet Programs

Description of Supplemental Recruitment Measures	Date	Personnel Involved
AM 830 KLAA has included language on their station website (am830KLAA.com) which contains information designed to inform the general public of varied career opportunities available in the broadcasting industry and of the job skills necessary to compete for them.	Continual Posting	830AM KLAA General Manager / Human Resources

2. Participated in Job Fairs

Description of Job Fairs	Date	Personnel Involved
a. Chapman University MORE Career Expo	3/13/2013	HR
b. Diversity Summit for Major League Baseball	6/18 - 6/19/2013	HR

3. Participation in General Outreach Efforts by appearing in panels for colleges

Description of Panel Appearances	Date	Personnel Involved
a. USC Student Athletes Panel - included information about careers in radio	2/5/2013 4/11/2013	HR HR
b. USC Professional Sports Industry Panel – included information about sports broadcasting	10/17/2012 8/12/2012	HR SVP, Finance and Admin
c. Cal State Fullerton Entertainment and Tourism Panel – included information about careers in radio	1/16/2013 3/27/2013	SVP, Finance and Admin SVP, Finance and Admin
d. UCLA MBA – included information about broadcasting		
e. Cal State Long Beach – Sport Management class on broadcasting		
f. Girl Scout Annual Meeting – careers in sports and broadcasting		

4. Conducted studio tours for Cub Scouts and Boy Scouts and spoke to them about careers in radio.

Description of Tours	Date	Personnel Involved
a. Tours consisted of 15-25 people and included information about jobs in radio	1/29/2013 3/7/2013 4/16/2013 5/6/2013	Promotions Manager Business Manager

5. Attended College Radio Fair

Description of Tours	Date	Personnel Involved
a. Attended Radio Fest at Mt. San Antonio College	10/21/2012	Promotions Manager

6. Participation in Internship Program

Description of Internship Program	Date	Personnel Involved
Participated in an internship program for a local high school. Student works in Promotions.	7/10/13 to 8/30/2013	Promotions Manager

NAME OF PERSON TO CONTACT FOR MORE INFORMATION:

Form Prepared by: Brittany Johnson

Name of Person to Contact for more information: David Baronfeld, General Manager

Phone: 714-940-2505

e-mail: dbaronfeld@am830klaa.com