

LAA 1, LLC

**EEO Public File Report**  
(For the period 8/1/2011 through 7/31/2012)

**Los Angeles Employment Unit**  
**KLAA (AM), Orange, California (Facility Id. No. 50516)**

I. VACANCY LIST

<b>Full-Time Job Title</b>	<b>Date Position Opened</b>	<b>Date Position Filled</b>	<b>Recruitment Source for each Hiree</b>	<b>Recruitment Source for each Interviewee</b>
Account Executive	08/15/2011	08/15/2011	20	20
Account Executive	3/2011	01/23/2012	20	20
Account Executive	3/2011	01/23/2012	20	20
Account Executive	1/30/2012	1/30/2012	20	20
Account Executive	07/30/2012	07/30/2012	21	21

## II. MASTER RECRUITMENT SOURCE LIST

RS Number	RS Information	Source Entitled To Vacancy Notification? (Yes/No)	No. of Interviewees referred by RS over 12-month period
1	AM 830 KLAA Website <a href="http://www.am830klaa.com">www.am830klaa.com</a>	Yes	
2	KLAA Radio Station 2000 Gene Autry Way Anaheim, CA 92806 David Baronfeld 714-940-2505	Yes	
3	Southern California Broadcasters Association (SBCA) 1849 Sawtelle Blve. Suite 543 Los Angeles, CA 90025 Lafern Watkins 310-444-1412	Yes	
4	Los Angeles Times Classified Ads 202 W. 1 <sup>st</sup> Street Los Angeles, CA 90022 213-234-5000	No	
5	Academy of Radio Broadcasting Career Services 16052 Beach Blvd. 263N Huntington Beach, CA 92647 714-842-0100	Yes	
6	Apple One Agency 1295 N. Euclid Anaheim, CA 92801 714-634-4631	No	
7	Chapman University Career Placement Centers 333 N. Glassell Orange, CA 92866 714-744-7980	No	
8	Concordia College 1530 Concordia West Irvine, CA 92612 949-854-8002	No	

9	CSUF Dept Communications/Marketing P.O. Box 6846 Fullerton, CA 92834-6846 714-278-3197 714-278-3958	No	
10	CSULB 1250 Bellflower Blvd. Long Beach, CA 90840-4903 562-985-4068 562-985-2044	No	
11	Hire Quest 100 Pacific, Suite 130 Irvine, CA 92618 949-752-7252	No	
12	MonsterTrak 11845 W Olympic Blvd., Suite 500 Los Angeles, CA 90064 800-999-8725	No	
13	Orange County Register <a href="http://www.ocregister.com">www.ocregister.com</a> <a href="http://www.ocjobfinder.com">www.ocjobfinder.com</a> 714-543-5107	No	
14	Sports Business Daily 120 W Morehead Street, Suite 310 Charlotte, NC 28202 704-973-1525	No	
15	Teamwork Online 22550 MCCauley Road Shaker Hts, OH 44122 Buffy Fillipel 216-360-1790	No	
16	UCI Career Center 100 Student Services I Irvine, CA 92697-2075 949-824-4643	No	
17	UCLA Dept of Journalism / Media 501 Westwood Plaza F2-3 Los Angeles, CA 90095-1573 310-206-1915	No	
18	USF	No	

	OC Campus 480 S Batavia Street Orange, CA 92868 Peggy O'Leary 714-633-5626		
19	USC Career Planning & Placement University Park Campus Los Angeles, CA 90089 213-821-2028	No	
20	Referral	No	4
21	Angels Baseball	Yes	1
22	Unsolicited resumes	No	
23	Craigslist Posting	No	
24	Los Angeles Radio People	No	

Total: 18

### III. DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES SHEET

1. Participation in General Outreach Efforts Using Job Banks or Internet Programs

Description of Supplemental Recruitment Measures	Date	Personnel Involved
AM 830 KLAA has included language on their station website (am830KLAA.com) which contains information designed to inform the general public of varied career opportunities available in the broadcasting industry and of the job skills necessary to compete for them.	Continual Posting	830AM KLAA General Manager / Human Resources
Continual Posting on CBA website for sales positions	Continual posting	CBA website
Monster.com posting for Inside Sales	7/5/2012	Manager, Recruitment and Training

2. Participation in General Outreach Efforts by Guest Lecturing for College Students

Description of Guest Lecture Events	Date	Personnel Involved
The lectures focus on media rights and explain and review the types of media rights for both television and radio as well key contract elements. During this lecture, we explore and explain broadcast operations as well as some of the roles in these organizations. We spend time at the end of each lecture speaking about job opportunities and answering general questions about broadcasting and sports.	11/8/2011	Senior Vice President of Finance and Administration
Guest speaker for Society of Human Resource Management – Review resume writing tips to help college students prepare to enter the job market	4/21/2012 and 6/23/2012	Manager, Recruitment and Training
Anaheim Job and Career Expo – Key to Employment Panel to discuss resumes and interview techniques.	6/13/2012	Manager, Recruitment and Training

3. Job Fair

Description of Job Fair	Date	Personnel Involved
Chapman University Career Expo – Designed to give employers an opportunity to talk to students about potential opportunities with the organization.	3/13/2012	Manager, Recruitment and Training

Diversity Summit through Major League Baseball in Chicago. Allowed us access to a diverse candidate pool. Events involved a general job fair as well as individual one-on-one sessions to interview prospective candidates and advise them of the skills necessary to compete for available jobs.	7/24/2012	Director, Human Resources and Manager, Recruitment and Training
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**NAME OF PERSON TO CONTACT FOR MORE INFORMATION:**

Form Prepared by: Brittany Johnson

Name of Person to Contact for more information: David Baronfeld, General Manager

Phone: 714-940-2505

e-mail: [dbaronfeld@am830klaa.com](mailto:dbaronfeld@am830klaa.com)